

The Crossfield Chronicle

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EDMONTON, ALBERTA, SATURDAY, APRIL 22, 1950

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Red Cross Official Thanks Beiseker Students

Grade 7 and 8 students, who have just completed a very successful Red Cross drive, have received a letter of appreciation from the Director of the Junior Red Cross.

BEISEKER NEWS BRIEFS

Mrs. George Schmaltz Sr. is in Holy Cross Hospital having undergone an operation there.

The Beiseker Concert Band held a band concert in Acme Monday, April 17.

Mr. Lorne Bunyan went to Calgary on Wednesday where he will sit examinations in connection with his University degree.

Mr. Otto Kostrosky of Vancouver arrived by plane in Calgary last week to visit his brother and sister-in-law, Mr. and Mrs. R. Kostrosky of Irricana.

Lenore Wright, daughter of Mr. and Mrs. F. H. Wright spent Easter Monday visiting at her home in Beiseker. Lenore is completing her fourth year of nursing at the University of Alberta.

Mr. and Mrs. Val Schmaltz accompanied V. Feldman to their home in Warburg. Mr. and Mrs. Schmaltz spent a few days with them before returning home.

Mr. and Mrs. Walter Zacher of Calgary were Sunday visitors at the home of Mr. and Mrs. Wm. Hagel.

Mr. and Mrs. Herman Miller are spending a few days visiting Mr. and Mrs. Ted Slater of Alex.

Florence Schmaltz, Donald Hagel, Allan Vilker and Matt Schmaltz Jr. are new recruits of the Beiseker Concert Band.

Joan Tedy, Leonard Schmaltz, George A. Schmaltz and Bob Boyd were home for Easter Sunday.

Mary Hagel, Bernice Schmaltz and Emily Borgart spent part of the Easter holidays visiting in Calgary.

Miss Donalds Hagel is spending a few days in Calgary undergoing medical treatments.

Mr. F. Mayer purchased a new Oldsmobile from Louis Garage.

Mrs. Don Fischer and children of Edmonton are visiting for a few weeks at the home of the former's parents, Mr. and Mrs. Peter Schmaltz.

ROCKYFORD REVIEWS

ROCKYFORD. — Miss Eileen Johnson was a visitor at Strathmore recently.

Miss Beverly Johnson spent the holiday week at the home of her sister, Mrs. W. Rieger.

A shower in honor of Miss Marie Katterbach, whose marriage to Mr. Don Leahy will be an event of May 16, was held at the home of Miss Ruth Heimbecker. Games were played after which the bride-to-be was presented with a large array of gifts.

A large number attended the shower and dance in honor of Mr. and Mrs. Ervin Kinest recently.

Mr. and Mrs. Bob Dietrich have left the Rockyford district for Calgary.

Another sign of spring—the streets are being graded.

CRIPPLED BOY CLAIMS MIRACULOUS CURE



Howard Graham, 12-year-old boy of Owen Sound, claimed he was cured by a "miracle" of a crippling ailment by a visit to Little David, a boy prophet of Detroit. Another crippled boy, Bert West, is said to have been cured also. Howard holds an English paper referring to the "Miracles of Little David."

Crowd of 400 Attends Fish and Game Banquet

CROSSFIELD — Well organized by a careful executive and in conjunction with a co-operative public, the Fish and Game Banquet and Dance proved to be a huge success. President Dewey Casey welcomed over 400 members and friends to this annual gathering who relished one of the tastiest of turkey banquets yet served in the Memorial Community hall.

Under the capable supervision of Wayne Heywood and John Van Maanen in the hall kitchen, the food was prepared for the tables, and by the direction of Mr. and Mrs. Frank Murdoch assisted by a group of young married couples, was served with speed and efficiency. The kitchen also boasted many fine young men demonstrating the art of dish washing. Blake Stillings was in charge of the ticket sale and program which consisted of a series of colored pictures illustrating fishing escapades and wild life, which were run on the school projector under direction of Mr. Mumby, School Principal.

President Casey addressed the meeting with a short talk relative to the association's aims and ambitions for the future and for the work already accomplished in the re-stocking of stream and woods with fish and game. His advice to hunters re farm and ranch gates and protection of livestock was timely. He stated that if absorbed the hunter would enjoy greater privileges with fewer restrictions.

President Casey introduced the guest speaker and out of town guests representing branches at Carstairs, Didsbury, Olds, Airdrie and Calgary. Mrs. Kerry Wood, who in the absence through illness of her husband received a very special ovation from the crowd as she concluded a manuscript, read by her, and prepared by her husband, Kerry Wood, naturalist and writer, of Red Deer, Alberta. His was an interesting subject dealing with hunting and fishing, made especially attractive with its seasoning of good humor. Miss Trigg and Mr. Puc were introduced on behalf

of the magazine "Fish and Game". George Jones and Ernie McNaughton were in charge of arrangements for the dance and this proved to be a lively one with music supplied by Jerry Cook and his orchestra. Keith Bannister was allowed space to speak on behalf of a special program to be featured in the hall on April 21, when 400 members of the YMCA will be present, with a high bar to display their skill at a performance which promises to thrill young and old. This will acquaint many people with the education derived from Health and Recreation classes. Everyone voted a remarkable time at the conclusion of the organization's social activity of Wednesday, April 12.

Beiseker Rebekahs Mark Anniversary

BEISEKER — A large number attended the meeting of Rainbow Rebekah Lodge, No. 114, I.O.O.F., on April 11th to celebrate the 9th anniversary of the Institution of the Lodge.

Mrs. Mae Fox, of Crossfield, Alberta, Past President of the Rebekah Assembly of Alberta, and Mr. F. A. Lount, Past Grand Master of the Grand Lodge of Alberta, who assisted in the instituting of the lodge were again present to celebrate the 9th anniversary. Mrs. Fox was accompanied by Mr. Fox who is also a Past Grand Master of the Grand Lodge of Alberta, I.O.O.F.

Addressees were given by the Assembly and Grand Lodge Officers. Refreshments were served to members and guests.

Crossfield In Tabloid

Bill Aldred has been very ill lately. We are hopeful that he won't take the Scarlet Fever which seems to have arrived in his household. Mrs. Aldred has been a very busy nurse lately as several of the family have Scarlet Fever. It is too bad that this disease is allowed to spread.

Win Landmore has suffered more than his share with arthritis this spring.

Miss Cilla Bottomley visited her sister Pat Lilley at Easter.

Mrs. Jean Stevens and Mrs. Ed Fox took in the Star dance at Carstairs on Monday, April 10th.

A few sheep strayed from the Community Hall Fold on the 12th, and the strong and loving arm of the law reached out to remind them they were "Little Lost Sheep That Had Gone Astray."

On Friday, April 14th, Harry Wigle and Walter Lilley brought a truck load of furniture from Calgary for Mr. and Mrs. Giles who are moving back from Calgary to Madden, to their summer home.

Spring is just around the corner folks, the Robins, Blue Birds, ducks and many more migratory birds have been sighted for some time, and Mr. Beddews has a shiny new Oliver Maunre Spreader waiting for a jubilant farmer. We hope that won't stop his merry spring whistle.

Honoring their son, Frank, on his 18th birthday Mr. and Mrs. Jack Thompson entertained in their home on Sunday after service. There was quite a number of young folk present who entertained their elders with chatter and song. Mrs. Thompson served a top notch lunch, which was thoroughly enjoyed by all and Frank received a little gift from his friends.

Mr. and Mrs. Bert Hoover have their daughter and granddaughter on top notch lunch, which was thoroughly enjoyed by all and Frank received a little gift from his friends.

Mr. Blake Stillings is back from hospital and feeling fairly well after his recent operation.

The Misses Hazel and Gladys Ruddy spent an enjoyable week at Easter visiting with their parents and family on the farm.

Miss Cora Hall, nurse, and Miss Alice Hall, teacher, spent Easter Holidays with their mother, Mrs. Greta Hall. They also enjoyed visits with old friends and other relatives.

BORN — To Mr. and Mrs. Ernie Walroth of Grande Prairie and formerly of Crossfield, a son.

Mrs. Chas. Fox was hostess to the "Afternoon Bridge Club" members on Friday, April 14th. Mrs. Ed Fraser and Mrs. Doris Casey were able to walk off with top honors.

Mr. and Mrs. Garnet O'Neil entertained the latter's parents, Mr. and Mrs. Ferngren, and brother-in-law and sister, Mr. and Mrs. Chas. Norbich and family. Garnet's sister, Mrs. F. Ruddy, her husband and family at an Easter dinner on Sunday.

Mr. and Mrs. Ferngren were able to relate the happenings of their winter spent in Minnesota.

Mr. H. Mumby, with the support of the Crossfield Branch of the Legion, is contemplating the start of a troop of Boy Scouts.

Council Meetings

The regular monthly meeting of the Village Council will be held in the

FIRE HALL

on the
First Monday of each Month
at 8:30 p.m.

THE CROSSFIELD CHRONICLE

T. W. PUE, Editor and Publisher
MRS. E. LILLEY, Local Editor

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PESSIMISTS ARE AT IT AGAIN

Recent published statements indicate that a lot of farm leaders are extremely pessimistic over current trends in the nation's economy, especially those sections of it which most closely affect farm prosperity.

Some of these complaints are no doubt quite justified, but in most instances we feel there's too much squawking with too little factual support.

Admittedly, the cost of living, as an example, is up roughly 60 per cent over 1939, but Canada's wage-earners made 196 per cent more money last year than they did a decade ago.

Total earnings of nearly eight billion dollars formed the bulk of the country's net national income of 13 billions.

Chalking up Canada's achievements in a half-century of progress, it appears that wage-earners increased their salaries by eight per cent over 1949 in last year alone.

And farmers earned \$1,500,000,000, down seven per cent from 1948, but a gain of 233 per cent from 1939.

NOTES AND COMMENT

It is a new procedure for Americans to convict a man on the basis of an accusation without requiring some definite proof.

The call of duty, it seems, coincides with the highest salary available.

We have yet to meet a man who cannot explain how to make a fortune.

Add similes: As hopeless as a surplus before an appropriations committee.

What the human race does not know about food and its relation to good health would fill several books.

Who remembers the good old days when neighbors used to share their good fortune with each other?

Urges New Bridge To Serve South Side

A gigantic scheme to link South and North Edmonton into a civic unit whose parts are mutually accessible is contained in a report to City Council by Dr. P. L. Pratley, of Montreal, Canada's foremost bridge engineer.

The plan calls for the ultimate construction of five new bridges to serve the South Side, with the first of the five bridges to be constructed at 122 street, to handle traffic from the greatly expanded University area.

Construction of this bridge is 'immediately desirable,' states the report.

Other bridges recommended are definitely future projects, that would be undertaken during the next 25 years.

Meanwhile, delay in conversion of the High Level bridge, which was backed by a 75 per cent vote from the civic electorate, continues to hamper cross-river traffic.

Contained in the report's recommendations is the proposal that city of Edmonton reserve all property rights to the approaches of the five suggested bridges. The four other sites are near Clover Bar railway bridge, at 142 street, at 94 street, and at 76 street.

Tremendous expansion of the South Side area, which has been pacing Edmonton's post-war growth, is creating an urgent problem in cross-river traffic. The heavy movement of traffic from the University area to the west end residential district further complicates the problem.

In his report to Council, Dr. Pratley draws attention to the difficulties involved in selecting locations for bridge construction. He asserts that bridges must be constructed on straight stretches of river, avoiding the curves due to continual erosion and depositing of silt.

HYPODERMIC NEEDLE IN THE HAYSTACK



SCRIPTURAL MEDITATIONS

By Ainsley Blair

"Many have excused themselves from rendering their gifts to the service of Christ, because others were possessed of superior endowments and advantages. The opinion has prevailed that only those who are specially talented are required to consecrate their abilities to the service of God. It has come to be understood by many that talents are given to only a certain favored class, to the exclusion of others, who, of course, are not called upon to share in the toils or the rewards. But it is so represented in the parable. When the master of the house called his servants, he gave to every man his work."

—Steps to Christ.

S-M-I-L-E-S

DOWN TO EARTH APPRAISAL

A city boy and a country lad were walking down a street. Coming toward them was a product of the beauty parlor — permanent wave, scarlet fingernails, drugstore complexion and gaudy lipstick.

"Now what do you think of that?" asked the city boy.

The farm boy looked carefully and observed: "Speaking as a farmer, I should say that it must have been mighty poor soil to require so much top-dressing."

SANE CONCLUSION

Eminent foreign psychiatrists were being taken around a French insane asylum. In the corridor they met one of the patients.

"Why," one of the specialists asked him, "do you remain huddled up in this corner all alone, scratching yourself?"

"Because," replied the madman, "I am the only person in all the world who knows where I itch."

Easter Theme Prevails At Kiwanis Meeting

A special Easter theme prevailed at the regular Tuesday night meeting of the South Side Kiwanis Club when Rev. Fr. Joseph Malone spoke to the gathering.

An guest speaker, Father Malone, of St. Joseph's Cathedral, reminisced on his boyhood in Strathcona, where he was born and raised.

He stressed the point that fellowship is the main motive for service clubs, and that fellowship is all the more important in the larger cities.

Mr. Chris Jones, assisted by Mrs. Jones, at the piano, entertained by singing Easter selections.

KOZMENIUK'S KORNER

By NICK KOZMENIUK
WASTE LINES
If you're not feeling top,
Take this advice to heart,
If you exercise, stop,
If you don't, start!

The incentive, or "shot-in-the-arm" some people need is often a kick in the pants.

Some books that have been bound should have been gagged as well.

Scientists would have something if they discovered a solution as to what to do with the piece of soap that is too thin to lather with, yet too thick to discard.

Men chase golf balls when they're too old to chase anything else.

Kill a man in peace time and you're a murderer. Kill a man in war time, and you're a hero. I don't get it.

It's a good idea, girls, to keep all your love letters. Because, who knows, someday THEY will be keeping YOU.

Some of these jet planes are so fast that you have to set the controls to land before you take off.

Famous Last Words: If he won't dim his, I won't dim mine.

The settings and costumes are beautiful, and nothing has been spared to make this one of the season's outstanding entertainments. You can't afford to miss it, everyone will be talking about it. You are assured of two hours entertainment that will leave you weak with laughter and humming old tunes you'd almost forgotten.

Come and bring the family, not only for your own enjoyment, but to show our elderly folk that you think they are tops. They have worked hard for the past two months to perfect their acts into a smart entertaining show.

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Spotlight on . . .

ALBERTA

A News Section About Alberta People,
Week Ending April 22, 1950

Edmonton's Skid Road Seen Growing Menace to Province

By RAYMOND ARGYLE

EDITOR'S NOTE: This is a shocking and almost unbelievable story. It does not make easy reading for the squeamish. It is being published because it requires courage to publish it, and because the public is entitled to know the facts about this subject.

The Skid Roads of every great city—brutal, cruel, barren—attract the lost and broken lives of society. Down along Edmonton's Skid Road, which is growing more fierce and ugly with each passing day, crime, dope peddling, bootlegging and prostitution is running almost rampant.

Alarming increase in the crime rate can be traced directly to conditions on 96th and 97th streets—the heartland of Edmonton's Skid Road. Take a look at Skid Road—take a look behind the decrepit cafe fronts, the murky street lights, and the crime news in the daily press. What do you see?

Any dirty Edmonton east end cafe could serve as a starting point in a tour of Skid Road. A good example is a 96th street eatery this reporter was in recently. In such places the stark reality of human life at its most inhuman rises to confront one.

"Best free show in town", someone says on the way in. In one booth, three decrepit middle-aged women, last faint traces of girlhood prettiness fast vanishing, are sitting with an unshaven, ragged man, drinking wine.

Beside the counter a drunk is attempting to play the Wurlitzer.

A flaccid Chinese stands nonchalantly behind the counter.

Three men, recognizable from police files as convicted dope peddlers, sit drinking coffee.

This is the heartland of Skid Road. This place and others like it—disreputable hotels, cheap rooming houses—attract the lost, the forlorn, and the already incorrigible.

Most of the habitués of Edmonton's Skid Road are no newcomers to the 'street'. They have hung out there for years—in between jail terms of course.

They corrupt the newcomers, the

bewildered kids who think there's glamor in crime. The lost, hopeless country youths that end up there have found that city life is sometimes not so nice as pictured in the movies.

Edmonton—considered by transients to be the prosperity point of Canada—is being eyed with envy by eastern hoodlums, and west coast gangsters.

When they arrive here they do not have any trouble finding Skid Road. The Skid Road that is growing up in Edmonton is thus becoming as brutal and cruel as in any of the gaunt eastern industrial cities.

What are the people like that have been swept into the vortex of this rising social problem?

Individually they can be fine and decent. They are in Skid Road for a number of reasons—drink, family troubles, joblessness, has placed many of them there.

Once they're there they meet others of their kind. In desperation they seek to gain by force what they have not been able to acquire honestly.

Sometimes its country girls who have got into trouble in city life. When they reach Skid Road, they seek to wring the last drop of materialism from their flesh—and offer love for sale.

In a cheap cafe on Jasper I encountered such a girl. Her cloth coat was threadbare with wear, her eyes dark with despair. She told me she had been in Edmonton

English Writer On Alta. Oilfield Tour

The story of the Redwater and Leduc oil sectors will be spread to millions of newspaper readers in the United Kingdom, according to Gordon Young of London, who is on a month-long Canadian tour. He is chief of the northern bureau, London Daily Mail.

Mr. Young visited the Redwater sector where he studied features of the town and its producing wells. He said he intended to give English readers a picture of what happens in a small Alberta hamlet when an oil strike "booms" the area.

He has now left for Calgary for a visit in the southern oil fields, before leaving for England.

since October. She'd worked as a store clerk for a little while, and had been laid off. I bought her a meal and left.

In a nearby beer parlor I struck up a conversation with a young oil worker. He was out of a job, and the rugged weather had made it impossible to find immediate work in the oil fields.

He'd worked in the fields nearly a year, but had quit his job rather than be 'run off' or fired, because, and here is the crux of the whole thing, he'd become involved in a ten-day drunk on Skid Road!

A few days later I saw the young man again. He was still out of work.

Sitting nearby us in an east end cafe was a slim man with a deep scar on his face. The oil worker said he was a known criminal.

I was introduced—as a reporter. The man with the scar nodded his head, and remarked, "It's alright, go ahead and write your story—but don't stir up too much heat. Because if you do it'll get the police worked up—and that'll bring the heat right down on my head."

The police, intent on maintaining a gathering place for the criminal element, won't break Skid Road. They never have and never will.

To get at the root of the problem, say people who know the score, requires a wholehearted effort by civic officials who must be backed by an informed public opinion.

Closing the sordid cafes, hotels, and cheap rooming houses that flank 96th and 97th streets is one method of attacking the problem. Yet one Mounted Policeman told me that by allowing such places to stay open, the police know first

(Continued on Page 7)

Flood Waters Threaten Alberta



Rivers may soon again be on their annual rampage, flooding many of northern Alberta's towns and highways. Shown here is a southern Ontario scene, where, with the season a little ahead of ours, spring floods are already causing extensive damage.

Bursaries Granted To Three Alberta Nurses

OTTAWA.—Close to 2,000 persons have received post-graduate training in some phase of public health since the federal health plan began in 1948 the minister of National Health and Welfare, Hon. Paul Martin, has disclosed in announcing bursaries to 19 more persons.

When the health program was being planned, he said, the government recognized that many more highly-trained persons would be needed to staff the expanding services. Hence, \$500,000 a year was set aside for bursaries to aid persons already in public health to improve their qualifications and to assist others who might

wish to enter this profession.

Bursaries have been awarded to three more nurses in Alberta who took a special six weeks' course in hospital administration at the University of Alberta earlier this year. They are Misses Catherine Kosak, Tofield; Miss Mary L. Mackohonyk, Mannville; and Miss Mary A. MacDonald. (Names of other recipients of bursaries for this course were announced earlier.) Also receiving a federal award is Miss Theresa P. MacRae, assistant dietitian at the Royal Alexander Hospital, Edmonton, who took a short course in clinical dietetics at the University of Minnesota.

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SAYS EVA CRUMMY

OUR FIRST WEALTH IS HEALTH: It's not always the best cook who has the healthiest family. For good health does not result from an occasional prize-winning pie or cake, but rather from knowing what we need to eat, and getting it on the table—regularly!

To maintain good health we require a balanced diet. The easiest way to achieve this is to eat a sufficient variety of food. At this time of year, especially after the winter we in northern Alberta have just experienced, the resistance of the family tends to be somewhat lowered. So it's not amiss for us to review the food rules established by the National Research Council of Canada, which are an excellent guide for the homemaker who would protect her family.

The ideal policy is to include these foods every day if possible. But if we eat them MOST of the time, we are supplying the vitamin and mineral needs of the body as well as the fuel.

1. Drink six to eight glasses of water per day.
2. Milk: Adults, one-half to one pint. Children, one and a half pints to a quart.
3. Fruit: One serving of citrus fruit or tomatoes or their juices, and one serving of other fruits.
4. Vegetables: At least one serving of potatoes, at least two servings of other vegetables, preferably leafy, green or yellow, and frequently raw.
5. Cereals and Bread: One serving of a whole-grain cereal and at least four slices of Canada approved vitamin B bread (whole wheat, brown or white), with butter.
6. Meat and Fish: One serving of meat, fish or poultry. Use beans, peas, or nuts as well. Use eggs and cheese at least three times a week each, and liver frequently.
7. A fish liver oil, as a source of vitamin D, should be given to children and may be advisable for adults.
8. Iodized salt is recommended.

Many homemakers, even those who know these rules, find it helps to paste them on the inside of the cupboard door, as a gentle reminder.

AND HAPPINESS: If our first wealth is health, then happiness follows close behind. Or perhaps it is better to say that one is not existent without the other. And along with happiness we think of friends, which reminds us in turn of entertaining.

Did you know that with the larger, more attractive kitchens there is more entertaining being done there? Or is it that we cannot get away from the fact that there is something about a kitchen which makes it the centre of the home? The following recipe, along with a single salad, would constitute a good "hospitality" meal for a gay kitchen party. Or it would serve equally well for "come house-cleaning time".

CHILI MAC . . . modern cousin to old-fashioned chili:

- | | |
|---------------------------|-------------------------|
| ½-lb. ground beef | 1½ teaspoons salt |
| ½ chopped small onion | ¼ teaspoon pepper |
| (I like more) | 1 teaspoon chili powder |
| 2 tablespoons fat | 1 tablespoon sugar |
| 1½ cups cooked tomatoes | 2 tablespoons vinegar |
| 1 cup cooked kidney beans | ½ cup water |
| | 1 cup uncooked macaroni |

Brown the beef and onion in fat or drippings in heavy skillet. Add tomatoes and kidney beans. Combine salt, pepper, chili powder, sugar, vinegar and water and stir into meat mixture. Cover and simmer gently 20 minutes. Add macaroni and mix well. Cover and simmer longer. Serve hot. Serves four.

Red Shield Appeal Under Way In May

The Salvation Army's Red Shield appeal will get under way May 1, and the prospects look bright, says Air Marshal W. A. Bishop, chairman of the Army's national advisory board.

Last year the Salvation Army spent \$1,436,000 in extending the present buildings or erecting new ones. Hospitals, homes for the aged, for children and for unmarried mothers, as well as shelters for the homeless and hungry, were included in the scheme.

A one-hour all-star "Salute to the Salvation Army" will be heard over the Dominion network of the CBC on Saturday evening, April 29, to launch the appeal. Canada's top talent is donating time and ability to this event.

The blue marlin is one of the world's largest and most powerful gamefish.

Liberal Women Hear President Speak

Members of the Edmonton Women's Liberal Club gathered at the home of Mrs. Nelles Buchanan last Wednesday afternoon, for a pleasant tea meeting which featured an address by Mrs. C. R. de la Vergne on "Women's Place in Politics."

Mrs. de la Vergne is president of the provincial organization.

Theme of the affair was "the meeting short, the social hour long." Hostess Mrs. Buchanan was assisted by Mrs. F. J. Conroy,

president, Edmonton Women's Liberal Club, and Mrs. W. J. Condon, secretary of the club.

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Efficiency Helps Lower Egg Costs

The poultry industry is passing through a period of readjustment, necessitated by many causes. Even if governments and associations do their part to alleviate the situation, the poultryman has an important role to play in overcoming difficulties. Improvement in management is the chief tool at the disposal of the producer, points out Mr. H. S. Gutteridge, Poultry Husbandman of the Canada Department of Agriculture.

He states that from a survey of 495 flocks made in 1947 by the Division of Agricultural Economics of the Federal Department of Agriculture, flocks averaging 154 birds gave a return of only 45 cents per hour of labor, for every \$1 returned by those averaging 994 birds in size.

Labor efficiency is closely related to factors such as size of pen, automatic feeding and watering equipment and similar time saving devices. Quoting from the same survey, when it was necessary to spend 82 minutes daily per 100 pullets, the return on labor was only 20 cents per hour for every \$1 per hour returned, when only 22 minutes were required.

Whatever knowledge of prevention of treatment of diseases is available must be utilized at all times and careful and rigorous culling practised.

Both Federal and Provincial Departments of Agriculture provide specialists in the poultry line who are equally available to advise on all subjects pertaining to poultry production and the present may be the opportune time to take advantage of this service.

It Seems We're Just Losing Track Of Time

A news magazine recently nominated Churchill as the "man of the half-century." A movie poll selected Charlie Chaplin as the best actor in the past 50 years. Some newspapers argued that the half century didn't end until 1950 itself was ended. Others said it did. It was all very jolly.

Then along came an industrial scientist who threw a large-size monkey wrench into the works. He said this wasn't 1950 at all and that people celebrating the turn of the half century should check the records a bit more carefully. It was at least 1954 and maybe even 1961!

To add to this confusion, this year is 1369 in the Mohammedan calendar, 2610 in the Japanese era, 5710 in the Jewish calendar, and 2708 in the old Roman calendar which is based on the founding date of Rome.

The scientist explained the 1950 error this way. According to known records, Jesus Christ was born during the reign of Herod, who died soon after an eclipse of the moon. Astronomers can figure out the exact dates of ancient eclipses and where they were visible and, apparently, the only eclipse of the moon that would fit

Provincial Auto Safety Drive Gets Under Way

With the co-operation of Royal Canadian Mounted Police and City and Town police in every section of Alberta, the first motor vehicle inspection campaign ever undertaken on a province-wide scale in Canada opened Saturday, April 15, to continue until every car and truck has been approved in a safe condition with respect to brakes, lights, horns and rear-view mirrors.

Present plans call for a campaign of two months' duration, ending June 15, 1950, although it may be terminated sooner if field reports from Safety Council committees throughout the province indicate all vehicles have been inspected prior to June 15.

All qualified garages and service stations in Alberta are eligible for appointment as Official Testing Centres, provided they have signed a binding agreement with the Alberta Safety Council undertaking to abide by the regulations set up for the purposes of the campaign.

Books of Official Safety Stickers will be issued to these approved testing centres, who will in turn issue such stickers for placement on the lower right hand corner of the windshields of all safe motor vehicles passing the required inspections.

Identifying posters will be issued to approved testing centres so that all such stations may be readily recognized by the public. A record will be kept in duplicate of each inspection and approval made by each testing centre, making available at the conclusion of, and during the campaign a complete history of each transaction in which an Official Safety Sticker has been placed on a safe vehicle.

For a period of 16 days from April 15 until May 1, drivers of all safe motor vehicles will be given the opportunity of having their vehicles approved by one of the testing centres and identified as being in a safe condition by one of the Official Safety Stickers.

On Monday, May 1, all police officers assigned to this work in every section of Alberta, including cities, towns, villages and patrolled roads and highways will begin a systematic compulsory inspection of all motor vehicles failing to display one of the Official Safety Stickers, indicative of safe brakes, lights, horns and rear-view mirrors.

The principle under which this campaign is being operated is that if the operators of all safe vehicles will have them so identified, and by so doing contribute to the cost of the campaign, it will be a comparatively simple matter for our present police forces to inspect all other vehicles under the provisions of the Vehicles and Highway Traffic Act of the Province, a task which otherwise would obviously be impossible.

The urgent need for such a program is one that occurred in the middle of March in the year 4 B.C. Therefore, Christ must have been born before that.

Supervisor Named For Cancer Society's Welfare Division

Miss Marion Murray of Calgary has been appointed supervisor of the Canadian Cancer Society's Welfare Department. It was announced this week from the provincial headquarters of the society in Calgary.

A graduate of the University hospital in Edmonton, Miss Murray received her B.Sc. degree in nursing from the University of Alberta in 1942 and since that time has been with the Provincial Full-Time Health Units in Two Hills and Holden, and for the last four years with the Red Deer Full-Time Health Unit.

vinces-wide inspection is apparent when it is realized that approximately 13 per cent of all traffic accidents are caused by faulty or inoperative safety equipment on motor vehicles using the roads, streets and highways.

An individual's own safe car or truck, and the lives of himself and his family, are at all times seriously threatened by the very existence of these unsafe machines. As long as they exist and are allowed to continue in operation, none can reasonably say he is safe from their constant menace.

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What Makes Songs Popular?

Tin Pan Alley Asks Itself This Question Every Day

For every time that a record is selected in a music store, or a song is played on a juke box, the melody composers of Tin Pan Alley ask themselves this question. Publishers, song writers, and record manufacturers, whose fortunes are subject to the vagaries of the general public, for years have sought a formula in answering this point.

Composers all agree that the gauging of popularity values in any one song is a difficult and tricky thing. But in recent years, through intensive study of a music-conscious world, they have laid down certain basic standards that are followed in the creation of most popular songs.

The objective of a popular composer, says Oscar Hammerstein

2nd, who wrote such hits as "The Last Time I Saw Paris" and "O' Man River," is a broad, sweeping line of melody, easy to sing and easy to listen to.

Successes in the music world show that when this policy is coupled with a composition that has a strong subject matter, and is handled with skill and craftsmanship, the success of a song is practically assured.

Fundamental things have always been used by composers in their choice of subject matter. Love, happy days, blue skies, and the mythical little white house on a green lawn, are paramount in the longings of all people. People, too, are interested in mothers and children and patriotism.



This happy trio is representative of the 35 outstanding Canadian singers who have been heard on the Sunday Startime broadcast, over C.B.K., Edmonton, at 9 p.m. Left to right: Jimmy Shields, tenor; Betty McCaskill, soprano; and Bernard Johnson, baritone. Paul Scherman conducts the orchestra.

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These subjects, when handled by a true artist, present the ideal opportunity for easy singing and easy listening, which is what the public demands when it selects the songs it sings.

The songs which have stood out in recent years as proven successes, have all employed, purposefully or not, this formula. But they have also shunned the banality found in many songs which, although they have become overnight successes, are heard for only a few weeks.

No authoritative list of the 'most popular' songs of all time has yet been compiled. The weekly selections of radio's 'Hit Parade,' however, present a fairly accurate grouping of modern song popularity.

The constant companions of anyone within range of a radio or juke box these days are the songs that lead this 'Hit Parade.'

Here are the 10 top tunes of the 1940's:

1. "White Christmas." Started on the 'Hit Parade' in 1942, staying 26 weeks, 10 of them in first place.
2. "I'll Be Seeing You." A close second with 24 appearances in 1947, 10 times in first place.
3. "Tree in the Meadow." Made the 'Hit Parade' 21 times in 1948, 10 times in the lead.
4. "Peg O' My Heart." Made 20 appearances on the 'Hit Parade' in 1947, 10 in top place. An oldie (1913) revived.
5. "Now Is the Hour." A melody from New Zealand where it is a Maori song of farewell. Reached 'Hit Parade' in 1948, appeared 16 times, 10 on top.
6. "I Hear a Rhapsody." Made the 'Hit Parade' in 1941 for 16 times, 10 on top.
7. "You'll Never Know." Hit

the top in 1943, stayed 24 weeks, nine in the lead.

8. "My Heart Tells Me." Scored in 1943, stayed 19 times, nine as first.

9. "The Gypsy" (an oldie, 1925, revived). Reached 'Hit Parade' in 1946, stayed 20 weeks, eight on top.

10. "I'll Walk Alone." Twenty weeks on 'Hit Parade' in 1944, eight in first place.

Most interesting aspect of the song leaders of the forties is that "Lili Marlene" appears nowhere in this list of the 10 top tunes. Said to have been the most popular song overseas, it never did really hit the top on this continent.—R.A.

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Religion in Review:

Modest Shepherd Was A Prophet of God

International Sunday School Lesson for April 23, 1950
Lesson Text: Amos 7: 7-15; 8: 1-3

From studies in the New Testament, we turn now to a study of seven books of the Old Testament, which we have come to know as the books of the 'Minor Prophets.' Just why these prophets are referred to as 'minor' is not known except that their writings are shorter than those of the major prophets.

However, their messages are not "minor" in importance but are just as valuable to us today as are the messages of Isaiah, Jeremiah and others who are known as the "major prophets."

This series of studies takes up where the lessons for the last quarter in 1949 left off. You will remember the studies of Isaiah, Jeremiah and Ezekiel all prophets of God, who were chosen by God to "speak before or foretell," and to do even more than this, they were to preach of righteousness and of God's judgment upon the evil-doers.

State of the men chosen by God were trained for their task in schools of the prophets. Others, like Amos, were called directly from their daily tasks.

Amos was a shepherd who lived at Tekoa, some twelve miles from the city of Jerusalem and about twenty miles from Bethel. While he belonged to the southern kingdom, known as Judah, he often went into Israel, the northern kingdom, probably to sell his wool. On these journeys, he got firsthand knowledge of the wickedness and vice that were eating the heart out of Israel. In place of the altar erected to the worship of Jehovah, there was a temple in Bethel where the sacred bull was worshipped.

Israel was, at this time, enjoying a period of apparent prosperity and it was probably for this reason that Amos chose this part of the country as his market for his farm products. It was just as true in those days that prosperity is a test for a nation as it is today. Instead of gratitude to God for his goodness to them, the people forsook God and turned to luxury and vice. The rich had become richer and the poor poorer. There was much ceremonial religion, but little righteousness in the land. Doom lay ahead for Israel and God was using Amos to give his warning to the people.

It would be well worth the time for one to read the little book of Amos. The book is well planned and concisely written. Amos seems to be recording his experiences after a visit to Israel. The chapters assigned for this lesson are a part of a section in which Amos records five visions. God used this method to reveal his will to Amos. The first two visions of the locusts and of the fire begin the seventh chapter. In both cases, Amos appeals to God to forgive Israel and his prayer is answered.

The vision of the plumb line pictures God as the master build-

er, coming to inspect the kingdom Israel was building. He found a tottering foundation and its doom was pronounced. While Amos must have proved a sensation, as he walked through Bethel clad in his rough garments predicting the fall of the house of Jeroboam and the destruction of Israel, his message fell on deaf ears.

Amaziah, the priest of Bethel, was particularly angry and ordered Amos to go back to Judah where he came from. Amos asserted his right to preach as the messenger of God and then added Amaziah and his family to his warning of destruction. Then followed the vision of a basket of ripe fruit. Israel was ripe for harvesting, it was the end of her season and unless she repented, her doom was certain.

On former occasions, the prayers of Amos had been answered and final doom averted. Now, however, the rebellion of Israel against God had gone too far and the long delayed judgment was about to fall. Amos was true to his call as a prophet of God. His was not an easy life. There seems to have been no reward, no praise and no recognition for his work. He knew he was God's messenger and he could not do otherwise.

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Skid Road

(Continued from Page 3)

where to look for wanted criminals.

But that's only the police angle. Welfare officers say that rather than have such places open where police can seek out wanted criminals after crimes have been committed, these places should be closed, because once the camaraderie of gangland is broken up, crime will decrease.

If conditions weren't there for people to live that way, say welfare officers, they couldn't continue their present practices. If cheap rooming houses and filthy cafes were legislated out of existence the contaminating influence of Skid Road would drop to a negligible point.

As a large majority of Skid Road's element is composed of convicted criminals, keeping ex-prison inmates out of the 'street' is another way of attacking the problem.

John Howard Society, in its efforts in rehabilitating ex-prisoners, has achieved a certain degree of success. But because of lack of money, the Society often has to send these men and women back into Skid Road—back to where they will be launched once again on the vicious cycle that returns them to the half-world of prison.

For the Society often has to lodge penniless ex-convicts in cheap east-end rooming houses or hotels, thus throwing them directly into the environment that spawns crime.

Some manage to break away from gangland. Many try, not all succeed. Only one who has been

through the mill, says a businessman who served time years ago, knows how hard it is to reform oneself.

An understaffed police force, in its efforts to deal with the increasing complexities of law-enforcement in fast-growing Edmonton, has to let many things go by the board in the routine of daily police work.

One of these things is liquor. Enforcement of the Alberta Liquor Act is a farce. Improper enforcement, especially throughout the east end, spawns the atmosphere that breeds crime.

Eliminating minimum fines in liquor violations, as some suggest, will merely make this all the more difficult. Habitual Skid Road drunkards, some of whom have been convicted 50 or 60 times in police court, would merely have more opportunity to appear in court under the suggested new ruling.

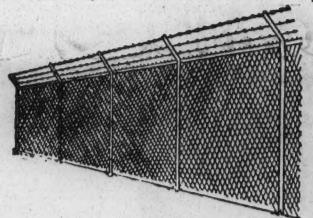
Better than that, according to welfare workers, would be strict enforcement of the provincial government liquor act, along with a complete clean-up of Skid Road, and the padlocking of premises that cater to crime, immorality, and underworld characters.

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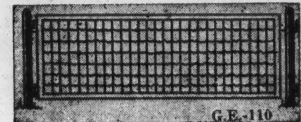
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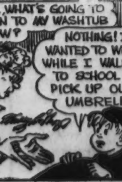
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New Alberta Senator Addresses Ottawa Colleagues

Senator J. W. Stambaugh (L.-Alberta), in his maiden speech in the Senate recently, asserted that there are going to be serious after-effects in Alberta because of the Social Credit government. The new Senator from Bruce also remarked that the CPR "has become a vast industrial octopus" which controls many subsidiaries and vast quantities of mineral rights, but that it would not use the "resources for the benefit of the western farmer any more than it had used its land grants for their benefit in the past."

Excerpts from the Senator's speech follow:

"On March 22 my colleague from Alberta, Hon. Mr. Ross, proposed the amalgamation of the Canadian National and Canadian Pacific Railways as a means of settling our freight problem."

"The whole problem of freight rates is now before a royal commission. A new president who has just been appointed to the Canadian National Railways is advocating a change in the set-up of its financial structure. I have confidence in his ability, and therefore I think that we should give him a chance to develop his ideas."

"The situation with regard to the Canadian Pacific Railway is entirely different. Though I agree with Hon. Mr. Ross that I have confidence in his ability, and therefore I think that we should give him a chance to develop his ideas."

"Many years ago the CPR was given millions of dollars and millions of acres of our best

western land, in order that it might build and operate a line of railway to the Pacific coast. A part of the bargain was what is known as the Crow's Nest Pass agreement. I note that the CPR, in presenting its case before the Royal Commission has said that this agreement is now out of date and should be set aside. I believe that its terms have been incorporated in the statutes of Canada, and they cannot be varied except with the consent of parliament."

"The railway was built and has since been operated, but the company is not using the land for the purposes for which it was given. Instead of the proceeds from the sale of this land being used to operate the railway and give us cheap rates, they are being used in other ways. I do believe that if this money was put into the general revenue of the company there would be no need for increases in freight rates."

"The CPR was given approximately 22 million acres of land, including the mineral rights. It is quite possible—indeed even probable—that these mineral rights will in time be worth more than the land itself. I believe that most of the land has been sold, but the company has reserved the mineral rights."

"The CPR now controls vast quantities of coal, gas and oil, worth many millions of dollars, and I am quite sure that in the future it will not use these resources for the benefit of the western farmer any more than it used its land rights for their benefit in the past. In the past it has used revenue derived from such sources to form new corporations."

"Today the CPR is no longer primarily interested in providing long-haul railway service, but has become a vast industrial octopus with tentacles reaching out into every kind of modern transportation and into many other fields as well. It owns at least a dozen huge industrial enterprises, and controls as many more. True, the company may not be making any money today out of the operation of the railway, but it is making millions out of its subsidiary companies. It would be a fine thing, after the railway has been squeezed dry, to hand this 'lemon' over to the government."

"On Monday evening March 20, the hon. senator from Toronto-Trinity (Hon. Mr. Robbuck) gave an interesting talk in this house."

"The hon. senator moved second reading of Bill G, an act to incorporate the Ukrainian National Federation. Had I been here I would have given my approval to this bill, and would have paid tribute to the contribution which the Ukrainian people have made in the settlement of Alberta."

"I arrived in Alberta in 1905, and I found many my neighbors who were Ukrainians, very fine people. When that province was being settled, the average American and Britisher took up land on the open prairie, but the Ukrainian settler chose an area where there was more bush. This land was more difficult to clear, and it took more time to get started, but in the end the judgement of these people proved sound. The soil of the average bushland which borders the prairie is better than that of the prairie, by reason of more rainfall, and the Ukrainian settlers have profited from it. On the whole they have worked hard to 'prove up' their homesteads,

and they have made a great contribution to building up the province of Alberta."

"I would like to digress to say that two of the most promising politicians Canada has ever known came from Calgary—anyway they made the most promises—namely the Right Hon. R. B. Bennett and Mr. Aberhart. Certainly Mr. Aberhart out-promised anybody I have ever heard of: I think he made more promises than all the party politicians since confederation, and he never kept any of them."

Hon. Mr. Euler: "May I interrupt my honorable friend? I do not like to do so, because this is his maiden speech. But he has just mentioned Social Credit. Like many others, I believe, I have never quite understood the theory of Social Credit, and since my friend comes from a province in which it is so politically active would he explain very briefly what it means, both in theory and practice, in Alberta?"

Hon. Mr. Stambaugh: "Well, Hon. Mr. Euler, I must admit that I do not understand Social Credit. I never knew anybody who did. It is pure theory, fantastically held, and fanciful. There is nothing practical about it: it has never been tried."

Hon. Mr. Howden: "What about the promise of \$25 a month?"

Hon. Mr. Stambaugh: "If honorable senators would like it, I could go into that a bit. Social Credit was introduced into Alberta by Mr. Aberhart, the man who made so many promises. Let me tell you about some of them. He promised at least \$25 a month—and he said that he saw no reason why he could not pay \$75 a month—to every adult person in the province. He claimed that he would do not only this but that he would not take anything away from anybody. He promised to hand out all this money and to abolish taxation. So the real theory of Social Credit is, of course, that you give something for nothing. Mr. Aberhart read a book by Mr. Douglas, who, as far as I am concerned, never made a success of anything in the Old Country. Nevertheless Douglas expounded his theory, and Mr. Aberhart took it up, enlarged upon it and went before the people of Alberta and was elected in 1935."

"Now, I suppose a lot of you people down here wonder why Social Credit ever took hold in Alberta. I shall tell you. You probably think it is some sort of child's disease, something like the measles, and possibly it is. I do not think there is anything serious in measles themselves, but sometimes their after effects are very serious. I know people who are suffering in adult life because they had measles as a child; and in the same way there are going to be after effects in Alberta because of this Social Credit government."

"In 1937 there was quite a rebellion within the ranks of the Social Credit party. Before he was elected in 1935 Mr. Aberhart had promised that he would bring in this system of Social Credit and would start to pay dividends within eighteen months. As he had done nothing to implement this promise by 1937, many of his party followers rebelled because they had taken him at his word. When this uprising was at its height in the Alberta legislature, one of the Social Credit lady

Film Board Picture Takes Top Honors

A film produced by the National Film Board in co-operation with the Department of Labor has been judged the outstanding non-theatrical motion picture produced in Canada and the United States in 1949.

The picture, which was circulated throughout the nation in 1949, deals with safety in industry.

The picture is one in a series released by the Film Board on industrial safety.

Diary Of A Country Editor

MIDLAND, Ont.—He had paid for three insertions of a classified ad in the Midland Free press in the hope of selling his car, which had cost him \$1,700 the year before. The ad cost \$150 for three issues, paid in advance.

After two weeks he sold the car for \$1,600. And then he came to the office to ask for a rebate on the third insertion cost. And he owns a sizable business on the main street. Ouch

Flying Saucer Or Alarm Clock, Which Was It?

Three Mannvilleites, Wm. Roder Harold and Howard Stevenson reported last week that they thought they saw a "Flying Saucer" crash in the vicinity of the Mannville Hotel.

However, after due consideration, they decided that it was the moon shining on the face of an alarm clock being heard at a tom cat causing a disturbance on the back yard fence.

members turned to the rebels and said, "You should be ashamed of yourselves. Mr. Aberhart took most of you off the bread line". This will give you a pretty fair idea of the success these people had previously enjoyed in ordinary walks of life. I remember Mr. Hlynka once said to me, "Sambaugh, I could go out on a platform and beat you all to pieces arguing the merits of Social Credit". I replied, "I am not interested in theories; I am interested in facts, and as there are no facts to prove the merits of Social Credit there can be no argument."

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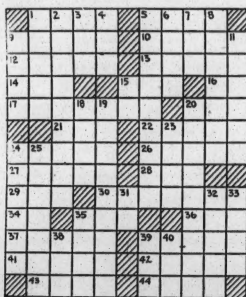
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Crossword Puzzle

Solution to
Last Week's Puzzle

- ACROSS**
1. Reverberate
 2. Young sheep
 3. To mutter
 4. Around
 5. Perforated
 6. American explorer
 7. Arctic (child's term)
 8. Ignited
 9. Twice (prefix)
 10. Paid for
 11. Advance
 12. Forbid
 13. Nothing
 14. Amidst
 15. Sicilian volcano
 16. Sounds, as a watch
 17. Scott
 18. And so forth (abbr.)
 19. Spread grass to dry
 20. Wild horse (West U.S.)
 21. Type measure
 22. Force
 23. Sound of a dove
 24. Military assistants
 25. Blackmake
 26. Intended
 27. Nimble
 28. Resorts
 29. Courts
- DOWN**
1. Mistake
 2. Remark
 3. Garden
 4. Ancient
 5. Stones to death
 6. Beetle
 7. Large, extinct bird (N.E.)
 8. American horticulturist
 9. Military life
 10. Pastenings
 11. Measure (Chin.)
 12. Language
 13. Scare-mongers
 14. Italian author
 15. Fingers
 16. Hands
 17. Steaming
 18. Personal pronoun
 19. Christmas songs
 20. Pierce
 21. Measure with horns
 22. A vein
 23. Dip slightly into water
 24. Uncooked
 25. Past

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ALBERTANS

GOOD HEARING AIDS

Before you condemn your child for inattention at home and school, make sure his hearing and eyesight are up to par. Poor hearing particularly, is often mistaken for carelessness and even stupidity. Medical attention, rather than discipline, may be what your child needs.

BLASTING THE BOGEYMAN

Don't let anyone teach your child to be afraid. Stories and threats of "bogyman" may have serious after-effects on the child's mind. Teach him to discuss his fears, large and small, with you. Never ridicule his childish fears. . . they may be very real, and sometimes very terrible for him.

THE DECLINING YEARS

Many people, whose younger years were busy, happy and productive feel lost, unhappy and unwanted in their declining years. Guard against this feeling of frustration by preparing yourself for the twilight years. At least ten years before you retire start planning your hobbies for your leisure days.

AN OFFICE "MUST"

A first-aid kit is a "must" in office or factory, and no home should be without one. But such a kit is worse than useless unless someone has been adequately trained to use the materials it contains. First-aid training may be had almost anywhere in Canada under the sponsorship of nationally-known institutions.

AT HOME IN THE WATER

Children should be taught to this way they learn to be at home in the water. They understand its dangers as well as its attractions and become safer swimmers as well as better swimmers. Most children like the water, providing they have not learned to fear it in their early days.

BELT CONTROL

Reasonable exercise is the best way to help keep that "middle-age spread" under control. This does not mean that you should suddenly become an athlete in your middle years. Walking, gardening, moderate golfing and lawn bowling are only a few of the forms of recreation that tone up mind and body in the "after-forty" class.

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LOUISA'S LETTER

Dear Louisa:

What is your opinion of a man who refuses to share his home with his own flesh and blood?

He has a large home which he owns as he has no rent to pay and he lets his family struggle along paying rent. With the high cost of living and income tax to pay and the upkeep of a car, it is no easy job making ends meet.

We have quite a lot of entertaining and it takes a small fortune just to set up the drinks. But if we don't entertain we will lose our prestige.

He says he is very lonely living alone. Wouldn't you think he would welcome the companionship of his own kin? Don't you think there should be a law passed that would compel a parent to help out a son, or daughter when they are down and out even if they are past 21? Government could save money by passing such a law for there are probably many other selfish men and women who could help their sons instead of making them depend on the government.

TROUBLED.

Answer:

I think that every parent should help his sons — help them get started so that they can make a decent living for themselves and families.

But to say that a man, who likes to live a quiet life, should take his children with their families into his home—where they can make whoopee entertaining their friends with drinking parties—is something else again.

And, by the way, how can a couple down and out do so much entertaining and spend small fortunes on drink? Perhaps if you were thrifty and not so worried about prestige your father-in-law would be glad to have you live with him. At any rate, a man who has worked and bought a home is certainly entitled to decide whether he wishes to live alone or take his kin in with him. Of course, there are parents who are very selfish and let their children struggle along until they are worn out trying to

make ends meet. These parents die and leave money to their children where just a little bit of it would have meant so much to them if they could have had it earlier.

On the other hand, some of the children never appreciate the worth of a dollar until they discover what it means to get along without help.

Personally, I would be glad to help my children get started in life but if they threw away their money drinking and carousing, I should certainly not be doing them any favor to keep on doing so.

LOUISA.

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Are you being followed by little men with note books?

When you enter a store and innocently take a box of soap flakes from the shelf, do you have a suspicion they are being watched, not by a store detective, but by someone else?

If you have these reactions,

don't rush for a psychiatrist's couch. For you are under the watchful eye of the Canadian Consumer Survey and what this organization doesn't know about your buying habits and the way you spend that weekly pay check, isn't worth knowing.

For instance, did you know that in Canada 45 per cent of women smoke, and that half of them like cork tips? Were you aware that 83 per cent use powder, 79 per cent lipstick, 61 per

cent rouge, 56 per cent perfume, 55 per cent nail polish, and 37 per cent give themselves home permanents? If these facts were not known to you, don't feel madly. We didn't know them either until the Canadian Consumer Survey came off the press.

We had always thought that whether she liked to raid the ice box and make asardine sandwich, was a matter of personal concern. But apparently when we do that we are still being watched. The survey reports that sardines are most popular in Quebec, where 61 per cent of the families buy them. In Owen Sound, the sardine should hire a good publicity agent, because only 28 per cent of the families in this Ontario town lay out good money for this tiny fish.

If you're thinking about do-

ing into the bakery business, be careful where you set up shop. You must bear in mind that in St. Johns, Newfoundland, 74 per cent of the women make their own bread. Bakers, it seems, thrive best in Guelph, Ontario, where only 5 per cent of the women go in for bread baking.

Toronto women don't exactly take to producing savory cookies. They drop 15 per cent below the Canadian average in making their own cookies. Medicine Hat, Alberta, enjoys the distinction of leading all Canada as a home-made jelly capital, with 90 per cent of the women practising the art.

Sugar beets, or roots which may have been the forerunner of today's beets, were eaten for their energy value by the Egyptian laborers who built the pyramids.

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The responsible motorist will observe the rules because he respects the rights of other motorists and knows that he must operate his car in an orderly manner.

(Albertan Editorial)

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Land Dept. Condemns Wasteful Logging Methods

Alarm over the "wasteful methods used in logging and milling of timber resources, particularly methods of milling," is expressed in the annual report of Alberta's Dept. of Lands and Mines.

Some operators are still logging in such a way that immature trees are being knocked down or bruised, or destroyed by fire because slash disposal is inadequate, it is stated.

NEW SAWS NEEDED

Deploing waste in milling, the report adds that there are "too

many and too large sawdust piles in areas where sawdust cannot be used for any purpose."

Main reason for this was the fact that mills did not have economic machinery available, and it might be advisable to introduce Scandinavian saws which operate with a minimum of waste. Alberta mills have been using saws with a saw kerf "which is altogether too great."

On the SCREEN

NANCY GOES TO RIO

This technicolor skylark is replete with tasteful glitter, its atmosphere of fabulous Hollywood opulence and its occasional excursions into song, dance and humor. The story is about a daughter (Jane Powell), who mistakes the paternal attentions of an older man as invitation to wed, only to discover that her mother, a widow, is the one earmarked for matrimony. The girl is a stage-struck teen-ager, who while sailing south to meet her mother, an established Broadway actress, meets the man during a recital of certain lines she was memorizing for a play. Her lines lead the fellow to conclude that the young girl is either bawdy or incognito, and this leads to a lot of amusing misunderstandings among all concerned until the good-natured yarn is brought to the anticipated conclusion.

Ann Sothern impersonates the girl's mother while Barry Sullivan is the older man. Carmen Miranda is beautiful as usual, as she sparks her songs and shimmys with style and tossing torso.

INTO THE BURNER

"In many areas shavings from planing mills are being used for insulation and other purposes, but many mills are located at such points that shavings cannot be transported to populated centres and they go into the burner," the report states. "The same is true of slabs which are too thick and edgings which are too wide."

NEWS FROM HOLLYWOOD

A dance director at Metro for four years, Sally Forrest is testing for the lead opposite Gene Kelly in "An American in Paris." Sally has appeared in films before, however, being starred by Ida Lupino in "Never Fear" and "Not Wanted."

A film concerning teen-age problems, "The Restless Age," will be introduced by Ida Lupino and Collier Young and will be shot at the Hollywood High School. It will star a 16-year-old girl.

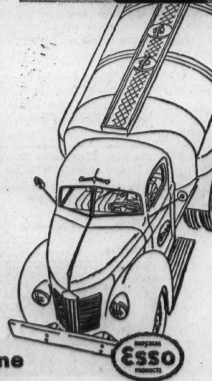
The story of "Three Husbands" which is a sort of "Three Wives" in reverse, is good. A wealthy bachelor dies and leaves letters to his three married pals, intimating that he had made love to all their wives. The story is told in flashbacks and shows all the husbands worriedly trying to figure out where and when.

Husbands, here's a pat on the back. Gaby Andre, newcomer to the United States, says American husbands are the world's best. "There is nothing wrong with French men," she declares, "But Americans have so much—what you call sing."

Following these will be "The West Point Story," "A Streetcar Named Desire," "Breakthrough," "Carson City" and "Ethan Frome." Not to mention about a dozen others in various stages of preparation.

Warner Brothers has a lineup of excellent stories for film-making in the near future. While "Lightning Strikes Twice," "Captain Horatio Hornblower," "Sugarfoot" and "Two Million Dollar Bank Robbery" are currently before the cameras, they have "Fes For Two," "The Breaking Point," "Dallies" and a Humphrey Bogart film scheduled for May.

Ginger Rogers' third picture on the Warner lot will be "The Golden Orchid," which that studio brought from Lucille Duncan. The story's about a woman florist who makes a trip into the wilds of Asia to find rare yellow orchids for her shops. All sorts of complications follow. Ginger has recently completed "Perfect Strangers" and "Storm Warning."

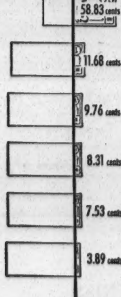


Where does the money go?



At times most of us have looked at purse, wallet or bankbook, and wondered: "Where does the money go?"

You may have wondered, too, where does our money go—the money we receive for gasoline, fuel oil, lubricants and other products we sell. Well, last year each dollar we received went this way:



CRUDE OIL and other raw materials took more than half of each dollar.

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TAXES to provincial and federal governments took 7.53 cents. And this did not include gasoline tax, which—depending on where you live—took from 21 to 33 cents out of every dollar you spent for standard grade gasoline.

PROFIT was 3.89 cents out of each sales dollar. Of this 2.25 cents went to shareholders as dividends. The rest—along with money we borrowed and obtained by sales of investments—was put back into the business to replace worn out equipment, to provide new equipment and make sure that we can continue to supply your needs in the future.

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FOR SALE — One 8-inch power bench saw and a 4-inch power planer in excellent shape. Apply General Woodwork Co., Mannville, Alta. P.A-22

FOR SALE — Young broke-in work horses. Interested parties to apply Peter Skish, Mannville, Alta. P.A-22

FOR SALE — 1933 Chev. Sedan, good condition, good upholstery and five good tires. Motor recently overhauled. Phone 32 or write Box 17, Mannville, Alta. CA-22

FOR SALE — Three registered Hereford bulls (yearlings), also several registered Hereford cows to call. Phone 612, Mr. Roland Jespersen, Onoway, Alberta, Box 2. CA-22

FOR SALE — 17-run shoe drill, in good running order. \$50.00 cash, or trade. H. Denkins, 15-10-26 way, Alberta. CA-22

FOR SALE — 8-foot Cockshutt tiller, 24" blades, complete, \$125.00. 12-foot Massey-Harris power lift cultivator, \$29.00. Phone R1410, E. Stafford, Maden, Alta. P.A-22-29-M-6

FOR SALE — Seed or table potatoes, 4c per lb. Place your order with Peter Skish, Mannville, Alta., before May 1. P.A-22

FOR SALE — One 32-volt, 750-watt Delco Plant with batteries, 30 bulbs, price \$175.00. Write or phone 109, Wm. Quimet, St. Albert. P.A-22, 29, 36

FOR SALE — Two purchased Short-horn bulls, age 7-8 months. Also one heifer, two years old. Mr. M. M. Ozipko, Fedorah, Alta. CA-22

FOR SALE — 3-roomed house, granary, coal shed, well. Nice lot. Apply Mrs. Annie Espeken, Smoky Lake, Alta. P.A-15-26

FOR SALE — 300 bushels Saunders Wheat. Germination test, 98%. Apply to Geo. Repka, or Phone 8, Waskatenau, Alta. CA-22-29-M-6-13

FOR SALE — Purebred Aberdeen Angus Bull, 12 months old. Price \$165.00. Apply Walter Kibitsch, Box 429, Hardisty, P.A-19-26

REAL ESTATE

FOR SALE — 16x24 ft. Garage. Alex Goodman, Phone 1809, Beiseker, Alta. P.A-15-26

ACREAGE — 5.7 acres at Onoway, mostly broken. House and other buildings, good well. Daily bus by door. Trade or sell. Apply R. Gaisko, Onoway. CA-8-15-F.R.

FOR SALE — S.E. 1/4 Sec. 10-40-10 W 4th on Battle River. Write Mr. Edward Hart, Opportunity, Washington, U.S.A., P.O. Box 114. CA-8-15-29

FOR SALE — Two small houses, one in a city, one in a village. One 16x20, \$1,300; other 12x18, \$1,100. One business lot, \$625. Apply at Kofy-Tyme Inn, Edmonton, or to 10138 156 St., Edmonton. P.R-126

FOR SALE — One half section of land, 5 1/4 miles north of Legal and two miles from paved highway, on school bus line, 225 acres broken, and the rest can all be broken; 100 acres in clover seed and balance in summer-fallow and sowed into clover. Good buildings on the place, including electricity and water pressure system. Land to be sold at \$55 per acre, terms mostly cash. Apply Lucien Provost, Massey-Harris dealer, Legal, Cliff

WANTED

MAN WANTED — To supply Rawleigh Household products to consumers in Lac la Biche. We want and help you. Good profits for Hustlers. Write today. Rawleigh's, Dept. WG-98-53, Winnipeg

WANTED — All your old shoes to be rebuilt into handsome, comfortable footwear to give you miles of carefree walking service. Send them to CORONA SHOE RENOV, 10706 Jasper Ave., Edmonton. C.Jyio-12

WANTED — A man with a good knowledge of Redwater who is desirous of earning money in his spare time. There is definitely no selling at all. The man we want must be able to type and have a good standing in the community. Write to Box No. 8, 10815, Whyte Ave., Edmonton.

SPORT SHORTS

By HOWIE LARGE

Fighting Al Marrotti has himself all decked out in a new Easter suit, compliments of Jerry Fleming, a south side haberdasher. Seems that Jerry promised this to Marrotti if he beat Irish Bill Eddy, the result of which is history now.

There's going to be many a heated body developed around Whyte Avenue's Kollo-Dyome in the near future. Plans are underway for the organization of roller hockey teams. Should be quite an event.

The Greater Edmonton and District Bowling Association got their first annual tournament underway Saturday, April 1, at Scena Alleys. This paper will carry a full report next week, but special mention should be given here to Andy Mellic who bowled himself a 400 game. If he have ever bowled, you'll know that this is a terrific feat.

Tom Melville, noted sports editor of the Regina Leader-Post, has been appointed to the city desk of that newspaper. Melville became sports editor after the death of Dave Dryburgh in 1948. Succeeding Melville is Harvey Dryden, former sport editor of the former Winnipeg Citizen.

Edmonton Eskimos announced the signing of 22-year old Don Farrell, star tackle, who previously played with the Texas Christian University. This makes three Texans to invade Edmonton rugby quarters this year. The other two are Lindy Berry, quarterback, and Morris Bailey, end. Fourth US import is Tom Cleary, tackle.

An interesting hitch to the proposed Jockey Club who plan to build on the South Side came up in the legislature the other day. The Jockey club will be allowed to build their tracks but will not be allowed to hold race meets. Nevertheless, plans are still going ahead for work on the venture.

Dick Button held onto his Men's National Figure Skating title March 24 by racking up a score of 1621.8 points while his nearest competitor scored only 1561.5 points. This makes the fifth year in a row that Button has won the title. . . . Maurice Richard of Montreal Canadiens is winner of the trophy voted by Montreal hockey fans as the most valuable player in the Canadian lineup. . . . North American indoor ice speed skating championship will be held April 11-12 at Michigan State college. . . . Ted Lindsay became the first Detroit Red Wing player to capture the National League scoring title. Lindsay rolled up 78 points, with a record breaking 55 assists. Elmer Lach had previously set the assist record in 1944-45 with 54 aids. Sid Abel was runner-up to Lindsay with 69 points. . . . If Calgary Stampers continue to hold their own in the playoffs, Edmonton will be in line to witness a couple of the playoff games.

In Memoriam

In loving memory of John Donald "Jackie" Fairbairn who passed away April 23, 1942.

Eight years have passed since the sad day When one we loved was called away. God took him home, it was His will. Within our hearts he liveth still.

—Ever remembered by Mother, Daddy and brother Bob. P.A-22

Information Re: Wheatland Building By-law

For the information of ratepayers in connection with the proposed debenture issue of \$400,000, for building purposes, by the Wheatland School Division the following questions have been answered by the Board to the best of their ability, from information which has been ascertained.

- What is the proposed rate of interest?
- Approximately 3 1/2%, which is the rate paid for rural electrification.
- How will the sale of these debentures affect the mill rate?
- Twenty year debentures will require approximately two mills.
- Is this increase taken care of in the present mill rate?
- Yes, the 1950 rate of 22 mills takes care of debenture payments.
- Just what does this increase mean to the average farmer?
- Approximately \$5.00 per quarter section.
- Does the Alberta Govt. help with the building program?
- Yes, Government help on this program will be \$50,000 gift, \$50,000 interest-free loan repayable in ten equal annual instalments, and guarantee of interest on the balance of \$300,000.
- What will the annual interest charges be on the balance?
- Approximately \$5,250 on twenty year issue.
- Is the payment of this interest a waste of money?
- No, because of large savings in repair bills.
- Why not wait till building costs are lower?
- Costs of immediate repairs will counterbalance the saving.
- Are immediate construction urgent?
- Because old buildings are overcrowded and inadequate for present needs.
- How will construction at these centres affect other centres?
- Other centres may expect improvements sooner.
- May other centres expect improved facilities through this program?
- The adoption of this program will make further improvements certain.
- Why not build three or four rooms annually out of current revenue?
- Because such a method is slow and expensive, and repairs still would have to be made to present buildings.

Respectfully submitted,

Wheatland School Division No. 40.

H. C. Willson, Secretary-Treasurer.

Advertise Regularly In Your Weekly Paper—It Pays!

NOTICE

By the Board of Trustees of THE WHEATLAND School Division No. 40 of the Province of Alberta.

WHEREAS it is deemed expedient by the Board of Trustees of the Wheatland School Division No. 40, of the Province of Alberta, that the sum of Four Hundred Thousand dollars should be borrowed on the security of the said Division by the issue of Debentures repayable to the bearer in Twenty consecutive annual instalments with interest at the rate of no more than six per centum per annum for the following purposes, namely: erecting and furnishing a ten-classroom school building, frame and stucco, in the Strathmore School District No. 1587 - erecting and furnishing a six-classroom school building, frame and stucco, in the Beiseker Consol. School District No. 55 - erecting and furnishing a four-classroom school building, frame and stucco, in the Severn Creek School District No. 832 - erecting and furnishing a two-classroom addition, frame and stucco, in the Kathryn School District No. 2215, and to install plumbing in all other central schools in the Division of two rooms and over.

THEREFORE, notice is hereby given by the Board of the said School Division that unless a poll of the proprietary electors of the said School Division for and against the said debenture loan is demanded as provided by The School Act, the said Board will apply to the Board of Public Utility Commissioners for authority to borrow the said sum by debentures.

which all persons interested are hereby notified, and they are required to govern themselves accordingly.

J. W. ANDERSON, Chairman.

Dated at Strathmore, Alberta, this 14th day of April, 1950.

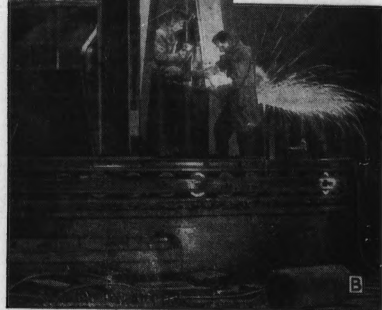
Instructions to Proprietary Electors in a School Division

A poll may be demanded in a School Division by a demand signed by five proprietary electors of each of at least twenty per cent of the districts in the division.

Every demand for a poll must be delivered to the Secretary of the Division or District or, in his absence, to the Chairman of the Board of Trustees, within fifteen days after the date of posting or of the last publication in a newspaper of this notice. A certified copy of the demand must be forwarded forthwith to the Board of Public Utility Commissioners of Alberta at Edmonton.

"Proprietary elector" means any elector, other than a tenant, who is liable to assessment and taxation for school purposes in respect of any property situate in a School Division.

Non-Stop Work Is Greeting For Aid From U.S.



SPARKS FLY into the night as part of a giant American walking dragline is erected in Britain. Weighing 435 tons, the huge mechanical excavator was purchased with Marshall Aid dollars. 50 vehicles greeted it on its arrival from the U. S. and hauled it in parts to a site where, after 14 days and nights of non-stop work, it will be set to work digging iron ore. And why the rush? Britons, thankful for Marshall Aid to help rebuild their war-shattered economy, are nevertheless anxious to be independent of it, and they see increased production and exports achieved as quickly as possible, as a way of attaining their independence from dollar help by 1952.

New Lingerie Follows '50 Silhouette Trend

With the advent of the slim-skirted fashion, the well dressed woman of the mid-twentieth Century year has shifted her figure attention from her waist to her hip and thigh sections.

The ideal figure for 1950 is long and lean-hipped with a gently rounded bustline and flat derriere.

Every important foundation garment you purchase for this coming season will attempt to stress the new silhouette. Altogether the overall look of lingerie with its gray colors and abundance of ribbons and ruffles, will dispel any possibility of a trend away from the feminine.

Bras will be more rounded. Because the season's sheer dresses and blouses demand pretty effects beneath, they will have more color, more lace edging and embroidery and more appliques. There will also be continued emphasis on strapless and plunging neckline styles.

Lighter fabrics for bras, with especial emphasis on nylon combined with rayon, and more white, are predicted, with less nude tones.

Girdles and corsets will lightly define but not cinch the waistline. They will also attempt to slim the hips as much as possible. In order to achieve as smooth an foundation is suggested for both the matron and junior figure.

Last of the Dutch family of Roosevelt which contributed two United States presidents, is Henri Willem Frederik van Roosevelt, an Amsterdam Chin se restaurant worker.

Safety at home! Linoleum corners, a wren on carpets, keep them flat on the floor and lessen the danger of tripping.

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Lions Club Notes

By W. H. TIDY

"Even if you are on the right track, you'll get run over if you just sit there." That little sentence is a gem of humor but it also inspires deep thought. In other words we have got to keep going if we are to achieve anything during our short span of years, if we are to fulfill the purpose of life. We can't just sit there, because if we do, we will be crushed into nothingness by a rapidly moving modern world, and we will have failed in our mission in life.

The above certainly does not apply to the Lions. Lions International has progressed far since its organization three decades ago. It has kept on going year by year, at an even faster pace, until today the Lions not only have the largest organization of its kind in the world, but they, and their work are known throughout the five continents. During the last calendar year, Lions International grew in membership by unprecedented numbers, and so did our Lions Clubs' activities records, resulting in new high peaks of service and prestige. Lionism has been travelling along the right track. It didn't stop! It didn't get run over. It kept right on going. Our progress proves that. How else could we have arrived where we are now?

Members of the Beliseker Lions Club, let us dedicate ourselves to still greater efforts, and as our Club grows in manpower, let our activities and responsibilities correspondingly increase. We are not just going to sit here, we are going to keep on going.

If It's a Trimming You Want!

Visit

NORM'S Barber Shop

MADDER MURMURS

Buddy Hughes returned from General Hospital at Calgary after having his appendix removed.

The Madden Home and School met on Thursday of last week. The usual business was discussed and owing to the busy season no delegate was appointed to attend the convention at Oda. Resolutions submitted by other locals were read and discussed and some very highly approved. Lunch was served.

Mac Leask, Bill Hale and Dick Havens spent the week end in Brooks.

FARM WELDING

See or enquire about the locally built 200 Amp. Farm Welder, which we think is the best and most economical on the market.

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Madden, Alta.



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HARRY MAY

Crossfield Alberta

NOTICE!

I have purchased the Electrical business from Pat Kimmitt and I will continue to serve the public as he has done in the past. I have on display Electric Irons, Bed Lamps, Radios, Cook Stove, Waffle Iron, Westinghouse Cook Stove, and many other articles. Come in and look them over.

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